



State &amp; County QuickFacts

**Pottawatomie County, Oklahoma**

<b>People QuickFacts</b>	<b>Pottawatomie County</b>	<b>Oklahoma</b>
Population, 2013 estimate	71,158	3,850,568
Population, 2010 (April 1) estimates base	69,442	3,751,357
Population, percent change, April 1, 2010 to July 1, 2013	2.5%	2.6%
Population, 2010	69,442	3,751,351
Persons under 5 years, percent, 2013	6.8%	6.9%
Persons under 18 years, percent, 2013	24.4%	24.6%
Persons 65 years and over, percent, 2013	15.4%	14.3%
Female persons, percent, 2013	52.3%	50.5%
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White alone, percent, 2013 (a)	76.6%	75.4%
Black or African American alone, percent, 2013 (a)	3.1%	7.7%
American Indian and Alaska Native alone, percent, 2013 (a)	13.1%	9.0%
Asian alone, percent, 2013 (a)	0.7%	2.0%
Native Hawaiian and Other Pacific Islander alone, percent, 2013 (a)	0.1%	0.2%
Two or More Races, percent, 2013	6.4%	5.8%
Hispanic or Latino, percent, 2013 (b)	4.7%	9.6%
White alone, not Hispanic or Latino, percent, 2013	73.6%	67.5%
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Living in same house 1 year & over, percent, 2008-2012	84.9%	82.1%
Foreign born persons, percent, 2008-2012	1.5%	5.5%
Language other than English spoken at home, pct age 5+, 2008-2012	3.3%	9.2%
High school graduate or higher, percent of persons age 25+, 2008-2012	85.1%	86.2%
Bachelor's degree or higher, percent of persons age 25+, 2008-2012	16.7%	23.2%
Veterans, 2008-2012	6,373	322,008
Mean travel time to work (minutes), workers age 16+, 2008-2012	23.5	21.0
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Housing units, 2013	29,422	1,682,256
Homeownership rate, 2008-2012	72.2%	67.5%
Housing units in multi-unit structures, percent, 2008-2012	10.1%	15.1%
Median value of owner-occupied housing units, 2008-2012	\$95,600	\$110,800
Households, 2008-2012	25,492	1,439,292
Persons per household, 2008-2012	2.61	2.53
Per capita money income in past 12 months (2012 dollars), 2008-2012	\$21,012	\$24,046
Median household income, 2008-2012	\$42,467	\$44,891
Persons below poverty level, percent, 2008-2012	18.1%	16.6%
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<b>Business QuickFacts</b>	<b>Pottawatomie County</b>	<b>Oklahoma</b>
Private nonfarm establishments, 2012	1,306	90,954 <sup>1</sup>
Private nonfarm employment, 2012	18,580	1,305,183 <sup>1</sup>
Private nonfarm employment, percent change, 2011-2012	-2.1%	3.5% <sup>1</sup>
Nonemployer establishments, 2012	4,240	266,586
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Total number of firms, 2007	4,627	333,797
Black-owned firms, percent, 2007	1.4%	3.1%
American Indian- and Alaska Native-owned firms, percent, 2007	S	6.3%
Asian-owned firms, percent, 2007	F	2.0%
Native Hawaiian and Other Pacific Islander-owned firms,		

percent, 2007	F	0.0%
Hispanic-owned firms, percent, 2007	2.0%	2.3%
Women-owned firms, percent, 2007	21.9%	25.3%

Manufacturers shipments, 2007 (\$1000)	1,024,308	60,681,358
Merchant wholesaler sales, 2007 (\$1000)	D	48,074,682
Retail sales, 2007 (\$1000)	682,296	43,095,353
Retail sales per capita, 2007	\$9,864	\$11,931
Accommodation and food services sales, 2007 (\$1000)	98,896	5,106,585
Building permits, 2012	143	11,930

<b>Geography QuickFacts</b>	<b>Pottawatomie County</b>	<b>Oklahoma</b>
Land area in square miles, 2010	787.67	68,594.92
Persons per square mile, 2010	88.2	54.7
FIPS Code	125	40
Metropolitan or Micropolitan Statistical Area	Shawnee, OK Micro Area	

1: Includes data not distributed by county.

(a) Includes persons reporting only one race.

(b) Hispanics may be of any race, so also are included in applicable race categories.

D: Suppressed to avoid disclosure of confidential information

F: Fewer than 25 firms

FN: Footnote on this item for this area in place of data

NA: Not available

S: Suppressed; does not meet publication standards

X: Not applicable

Z: Value greater than zero but less than half unit of measure shown

Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, American Community Survey, Census of Population and Housing, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits  
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